



For Immediate Release

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RVSALES.com and Coach Care Partner to Give Consumers Peace-of-Mind

ORANGE, Calif. – Leisure Holding, Inc., announces a partnership between RVSALES.com and Cummins Coach Care. Through the partnership, Coach Care facilities will become official Inspected & Protected™ service centers, assisting individuals with private-to-private-party RV sales. The program builds confidence in such a sale by providing a service contract for the new buyer, thus enhancing the seller’s listing on RVSALES.com and other partner Web sites, and giving the buyer peace-of-mind and confidence in their purchase.

“The partnership is a winning one for both companies. Cummins’ reputation with consumers is strong. They have led the way in reaching the consumer through the Internet. Blending our services together makes sense to provide more consumer value and additional revenue streams,” said David McKnight, RVSALES.com president. “When the industry works together to provide bundled solutions, products and services for consumers, everyone benefits. This partnership provides a convenient way for consumers to buy and sell RVs with confidence, helping to enhance the camping and RVing lifestyle.”

As Inspected & Protected facilities, Coach Care centers will inspect private seller’s vehicles listed on RVSALES.com, activate a buyers Inspected & Protected contract and offer the Protective XtraRide program to consumers. As inspection centers, they will perform the universally adopted, 80-point inspection. After passing inspection, RVs carrying the Inspected & Protected seal will automatically be covered by a 90-day/3,000 mile mechanical breakdown service agreement upon sale of the vehicle.

“With a lot of uncertainty out there, it’s refreshing to hear about a program like Inspected & Protected – it’s something people can count on. Our partnership is a win-win for RV buyers and sellers, RVSALES.com and Cummins Coach Care,” said Bill Gibson, Coach Care development manager. “RVs built today are sophisticated vehicles with hundreds of vendors providing components that make them efficient and fun to use, while offering a unique lifestyle. It takes a firm commitment to continual training and investing in the proper tooling and equipment to be able to service RVs. At Cummins Coach Care, all we do is service. This is a great opportunity to establish a relationship with new customers and offer them an affordable way to market their RVs on a global scale.”

Coach Care facilities first opened in April 2000 and there are currently 39 centers located throughout the United States. They provide qualified service support for the engine, generator, chassis and major appliances. Locations offer customers overnight parking with electrical hook-ups, comfortable lounges and sewage dump stations, where available.

“Leisure Holding and Friend Communications have enjoyed a partnering relationship with Cummins for several years,” explained Deb Kohls, Leisure Holding senior vice president. “By offering online reservations for campgrounds on the Funroads.com Web site, consumers have been able to use Funroads.com as a one-stop-shop for

product information as well as trip planning. The opportunity to partner with Cummins to provide the Inspected & Protected service at their Coach Care facilities was a natural fit in the RVSales.com business model. As we continue to evolve our partnership, we look forward to working together to enhance the consumer lifestyle experience.”

Cummins Onan Generators is a brand of Cummins Power Generation, a subsidiary of Cummins, Inc. (NYSE: CMI), a global leader that manufactures, distributes and services engines, fuel systems, controls, air handling, filtration, emission solutions and electrical power generation. Headquartered in Columbus, Ind., Cummins serves customers in more than 160 countries through its network of 550 company-owned and independent distributor facilities and more than 5,000 dealer locations. The Cummins Onan brand is found on generators and products manufactured for the RV, marine, commercial, residential and portable generator markets. Press releases can be found on the Web at www.cumminsonan.com.

Leisure Holding, Inc., is a privately held Nevada corporation formed in 2002 by Glenn Kummer and Gary Pace, long-time RV industry executives. Leisure Holding is the parent company of Friend Communications, Inc., – which operates ReservationFriend.com and the Hercules front office product – along with a variety of Web properties, including Camping.com.

RVSales.com, LLC, is a subsidiary of Leisure Holding – the parent company of Camping.com and the Friend Communications network. It is a foremost Internet recreation vehicle services company, which provides programs created to enhance safety and efficiency for private RV buyers and sellers. Through its offerings of consolidated online transactional processes, the company integrates the professional services of reputable, member RV dealers and direct financial services partners. Its programs offer access to a broadened customer base for its dealers and partners, while enabling a system that’s designed to improve the first-time buying experience of consumers. Its services include the Inspected & Protected and RV-WebLot programs. The programs are marketed through the Friend network of partnering Web sites throughout the RV and camping industry. For more information, call 1-714-771-5511, ext 401.

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